

## **MARKETING SUITE UPGRADE OPTIONS**

powered by fmgsuite

MARKETING SUITE	IMPRESS™	STANDOUT™	CONNECT <sup>TM</sup> without website	CONNECT <sup>TM</sup> with website	ATTRACT™	ELEVATE™
\$40/mo	\$69/mo	\$159/mo	\$159/mo	\$219/mo	\$299/mo	\$595/mo
The Foundation for Your Marketing	Make a Lasting Impression	Stand Out From the Crowd	Connect with Your Network	Connect with Your Network	Attract New Clients	Elevate Your Marketing
Build your business with a fully integrated marketing platform.  Comprehensive Content Library by FMG Suite (videos, articles, infographics, downloadable PDFs, etc.)  Cambridge Content  Email Marketing  Social Media Marketing  Events  CRM Integration  Printed Greeting Cards	Create a modern, compliance-friendly website that works seamlessly with Marketing Suite. Brimming with helpful content and backed by hands-on support.  Includes:  Beautiful, Modern, and Responsive Website  Award Winning Content by FMG Suite  Blogging Tools  White Glove Website Transfer	A beautiful website pre-loaded with award winning content to enhance your digital presence to Marketing Suite and get even more tools to drive traffic back to your marketing hub.  Everything in Impress <sup>TM</sup> and Marketing Suite plus:  Inbound Marketing Capabilities  Al-Powered Content  Video of the Month Campaign  2-Year Homepage Refresh	Connect with clients with automation tools. Set-and-forgetit campaigns are perfect for nurturing relationships and free up staff time for other things.  Everything in StandoutTM and Marketing Suite plus:  Mobile App Access Handy Email Library Automated Marketing Campaigns (FMG Suite-curated) Monthly Market Insights Social Foundations Happy Birthday Holiday Greetings	In addition to a great website, connect with clients with automation tools. Set-and-forgetit campaigns are perfect for nurturing relationships and free up staff time for other things.  Everything in StandoutTM and Marketing Suite plus:  • Mobile App Access • Handy Email Library • Automated Marketing Campaigns (FMG Suite-curated) • Monthly Market Insights • Social Foundations • Happy Birthday • Holiday Greetings	By adding Attract™ to Marketing Suite you can add powerful lead generation tools to your website and campaigns. This enables you to add new prospects to your database to grow your business.  Everything in Connect™ and Marketing Suite plus:  Page Gating Ebooks & Quiz Sections Local Search Pre-Retiree Lead-Gen Campaign Referral Lead-Gen Campaign	Add premium marketing services to Marketing Suite and receive help from a team of assistants who tackle regular marketing tasks for you, plus premium services like SEO, coaching, and copywriting.  Everything in Attract™ and Marketing Suite plus:  Assist Services  SEO Foundations  Platinum Coaching  PPC Advertising  Copywriting  Exclusive Webinars

Website Setup Options

## **Express - \$499**

Select from one of six themes and get up and running quickly.

## Concierge - \$1299

Work with a website specialist to customize your homepage.

## Exclusive - \$2499

Access 18 limited edition designs and work with a designer.