

# Market My Business

Marketing Advantage has a package for every financial advisor! Enhance your brand, deepen client relationships, and attract new business with an integrated, all-in-one marketing plan.

Marketing Suite			Do It For Me \$760/mo \$499 setup	Premium \$229/mo	Marketing Advantage Complimentary
Marketing Suite					
Custom Email Builder			✓	✓	✓
Custom Social Media Builder			✓	✓	✓
Presentations			✓	✓	✓
Curator			✓	✓	✓
Mobile App			✓	✓	✓
Event Builder			✓	✓	✓
Marketing CRM			✓	✓	✓
Greeting Cards			\$2.75/card	\$2.75/card	\$2.75/card
Automated Marketing	Email	Social			
Client Nurturing Automations	✓	✓	✓	✓	\$45/month
Market Insights Automations	✓	✓	✓	✓	\$45/month
Celebrations Automations	✓		✓	✓	\$45/month
Financial Know-How Automations	✓		✓	✓	\$45/month
Life Stages Collection Automations	✓		✓	✓	\$25/month
Additional Feature			\$1,750		
Curated Content Calendar			✓		
Dedicated Marketing Concierge			✓		
Exclusive Do It For Me Content			✓		
SEO Optimized Monthly Blogs			✓		
Exclusive YCharts Social Posts			✓		
Quarterly Event Promotion Support			✓		
Monthly Review of Results			✓		
Monthly Marketing Tips			✓		

For our Marketing Suite Products, 1500 contacts are included with Essential and 2500 with Premium and Do It For Me. Additional contacts can be purchased with Premium and Do It For Me only, with a maximum of 50,000.

# Modernize My Website

Create a gorgeous, traffic driving website that delivers a great first impression. Your website will work seamlessly with your Marketing Advantage platform.

Website Suite	Premium	Essential
	\$142/mo \$2,995 setup	\$75/mo \$795 setup
Website Suite Products		
Website with Prebuilt Sections & Real-time Previews that are Easy to Manage	✓	✓
SEO Tools	✓	✓
One-Click Compliance	✓	✓
Insights & Analytics	✓	✓
Blog Studio	✓	
Lead Studio	✓	
eBooks + Quizzes	✓	
Pop-ups and Page Gating	✓	
Landing Pages	✓	
Forms	✓	
Listings	✓	
Add-on Accessibility Lock	\$45/month	\$45/month
Content	Premium	Essential
Tailored Copywriting	\$699	\$699

Bring the Power of AssetMark Marketing Advantage to Your Business.  
 Learn more at [fmgsuite.com/assetmark-marketing-advantage](https://fmgsuite.com/assetmark-marketing-advantage)

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