

# Plans and Pricing

We have a package for every financial advisor! Whether you are just building your digital presence or are doing more sophisticated lead generation and SEO, we've got just the right package for you.

You have the flexibility to buy any combination of marketing and website tools to find that package that works best for your business needs.

## Marketing

### Do It For Me

A concierge marketing service where we take care of everything.

Starting at

**\$590**/month

\$499 Setup

### Premium

Flip a switch and ratchet up your game with marketing automations.

Starting at

**\$195**/month

### Marketing Advantage

Easy-to-use email and social tools to get your voice out in no time. Access to exclusive AssetMark curated content.

**Complimentary**

## Websites

### Premium

Leverage all our premium tools to capture leads and drive traffic to your website.

**\$120**

/month – \$2,499 setup

### Essential

Let us craft a fresh new website as professional as you are.

**\$75**

/month – \$499 setup

**Bring the Power of AssetMark Marketing Advantage to Your Business.**

Learn more at [fmgsuite.com/assetmark-marketing-advantage](https://fmgsuite.com/assetmark-marketing-advantage)

# Market My Business

Marketing Advantage has a package for every financial advisor! Enhance your brand, deepen client relationships, and attract new business with an integrated, all-in-one marketing plan.

Marketing Suite	Do It For Me \$590/mo \$499 Setup	Premium \$195/mo	Marketing Advantage *Complimentary
<b>Marketing Suite Products</b>			
<a href="#">Email</a>	✓	✓	✓
<a href="#">Social</a>	✓	✓	✓
Presentations	✓	✓	✓
<a href="#">Curator</a>	✓	✓	✓
<a href="#">Events</a>	✓	✓	✓
<a href="#">Newsletters</a>	✓	✓	\$45/month
<a href="#">Birthdays</a>	✓	✓	✓
<a href="#">Market Insights</a>	✓	✓	\$45/month
<a href="#">Social Foundations</a>	✓	✓	\$45/month
Referrals	✓	✓	\$45/month
<a href="#">Greeting Cards</a>	\$2.75/card	\$2.75/card	\$2.75/card
<a href="#">Marketing CRM</a>	✓	✓	✓
Marketing Calendar	✓	✓	✓
<a href="#">Mobile App</a>	✓	✓	
<a href="#">Insights &amp; Analytics</a>	✓	✓	✓
Contacts Included**	2,500	2,500	1,500
<a href="#">Content</a>	Exclusive	Premium	Essential
<b>Marketing Service &amp; Support</b>			
Support Level	Dedicated Specialist	Premium	Essential
Phone	✓	✓	✓
Appointment Scheduling	✓	✓	
<a href="#">Dedicated Team</a>	✓		
<a href="#">Monthly Strategy</a>	✓		
<a href="#">Content Calendar</a>	✓		
<a href="#">Exclusive Do It For Me Content</a>	✓		
<a href="#">Monthly Review</a>	✓		

\*subject to program limitations

# Modernize my website

Create a gorgeous, traffic driving website that delivers a great first impression. FMG websites are professionally designed, optimized for search engines, and easily customizable.

Website Suite	Premium \$120/mo \$2499 setup	Essential \$75/mo \$499 setup
<b>Website Suite Products</b>		
<a href="#">Website</a>	✓	✓
<a href="#">Listings</a>	✓	\$29/month
<a href="#">Blog Studio</a>	✓	\$45/month
<a href="#">Lead Studio</a>	✓	\$45/month
Accessibility Lock	\$19/month	\$19/month
<a href="#">Insights &amp; Analytics</a>	✓	✓
<a href="#">Content</a>	Premium	Essential
<b>Marketing Service &amp; Support</b>		
Support Level	Premium	Essential
Phone	✓	✓
Email & Chat	✓	✓
Appointment Scheduling	✓	

## Bring the Power of AssetMark Marketing Advantage to Your Business.

Learn more at [fmgsuite.com/assetmark-marketing-advantage](https://fmgsuite.com/assetmark-marketing-advantage)

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