

MarketingCentral

	Do It For Me \$590 /mo \$499 setup	Premium \$195 /mo	MarketingCentral \$25 /mo
Tools			
Custom Email Builder	✓	✓	✓
Custom Social Media Builder	✓	✓	✓
Presentations & Downloadable Content	✓	✓	✓
Event Builder	✓	✓	✓
Curator	✓	✓	✓
FMG Content	Exclusive	Premium	Essential
Email and/or Social Media Automated Campaigns			
Cetera Holidays & FMG Birthdays	✓	✓	✓
FMG Celebrations (Holidays)	✓	✓	\$49
Cetera Referrals	✓	✓	✓
Cetera Investing Stage	✓	✓	✓
Cetera Financial Watch	✓	✓	✓
Cetera Retire Wise	✓	✓	✓
Cetera Investment Management Market Recaps, Outlooks & Commentary	✓	✓	✓
FMG Market Insights	✓	✓	\$49
FMG eNewsletters	✓	✓	\$49
FMG Social Foundations	✓	✓	\$49
FMG Referral Campaign	✓	✓	\$49
Additional Features			
Seamless integration with Cetera Advertising, MyRepChat and FMG websites	✓	✓	✓
CRM Integration	✓	✓	✓
Insights & Analytics	✓	✓	✓
Cetera Quarterly Marketing Calendar	✓	✓	✓
FMG Curated Content Calendar	✓		
Greeting Cards	\$2.75/card	\$2.75/card	\$2.75/card
Dedicated FMG Marketing Team	✓		
Exclusive Do It For Me Content	✓		
SEO Optimized blogs/month	✓		
Monthly Podcast script by ProudMouth	✓		
Exclusive YCharts Social Posts	✓		
Quarterly event promotion support	✓		
Monthly review of results	✓		
Monthly marketing tips	✓		

*1500 contacts are included with MarketingCentral and 2500 with Premium & DIFM. Additional contacts can be purchased with Premium & DIFM only.

You know what pairs nicely with these marketing tools?

FMG's website platform! Check out how they all work seamlessly together by visiting www.fmgsuite.com. Or, call FMG Sales at (858) 251-2420.