

Required Edits for Advisors with a DBA

For advisors operating under a DBA, there are a few instances where you will need to make edits to your profile.

- **Logo:** Please add your approved DBA logo by going to Profile | Logo.
- **Disclosures:** Add the following line to the bottom of both disclosure sections (landing page / website & email disclosure):

[[APPROVED DBA NAME]] is not owned or operated by Equitable Advisors or Equitable Network.]

Content Landing Page

The disclosure will appear in the footer area of your content landing page.

Duly registered and licensed financial professionals offer securities through Equitable Advisors, LLC (NY, NY 212-314-4600), member [FINRA](#), [SIPC](#) (Equitable Financial Advisors in MI & TN), offer investment advisory products and services through Equitable Advisors, LLC, an SEC-registered investment advisor, and offer annuity and insurance products through Equitable Network, LLC (Equitable Network Insurance Agency of California, LLC in CA; Equitable Network Insurance Agency of Utah, LLC in UT; Equitable Network of Puerto Rico, Inc.) Equal Opportunity Employer – M/F/D/V. Equitable Advisors and its associates and affiliates do not provide tax, accounting, or legal advice or services. Financial Professionals may solicit and transact business and/or respond to inquiries only in state(s) in which they are properly registered and/or licensed. The information in this website is not investment or securities advice and does not constitute an offer. For more information about Equitable Advisors, LLC you may visit <https://equitable.com/crs> to review the firm's Relationship Summary for Retail Investors and General Conflicts of Interest Disclosure.

[Click here for other important information & disclosures.](#)

My Company is not owned or operated by Equitable Advisors or Equitable Network.

California Insurance License #0L12345

CA and AR Licensed FPs - Add your license info here as:
California Insurance License #[your license no.]
Arkansas Insurance License #[your license no.]

DBA's ONLY - Add the following line with your DBA Name, otherwise do not edit:
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Email Disclosure ☒

Your email will use your content landing page disclosure by default. You can use a different disclosure.

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Required Edits for Advisors Licensed in AR or CA

For advisors in AR or CA, you are required to add your license number.

1. Add to your last name in the “profile” section

Edit Contact Information

Personal Information

Customer ID: 392147

First Name: Amy

Middle Initial: e.g. X

Last Name: Galli

If you are a licensed CA insurance producer or agent, you are required to include your California license number in the format "Last Name, License #123456."

2. Add to your disclosure

Content Landing Page

The disclosure will appear in the footer area of your content landing page.

B U *I* $\times_2$ $\times^2$    *I_x*

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3. [For advisors using a landing page only] Add to your 'Profile Details' field

Profile Details

B U *I* $\times_2$ $\times^2$  *I_x*

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This Information Will Appear In The Profile Section On Your [Landing Page](#).

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