

Market My Business

Marketing tools and content to connect with clients and prospects



MarketingCentral
BY CETERA®

MarketingCentral

	Do It For Me \$590/mo \$499 setup	Premium \$195/mo	MarketingCentral \$25/mo
Tools			
Custom Email Builder	✓	✓	✓
Custom Social Media Builder	✓	✓	✓
Presentations & Downloadable Content	✓	✓	✓
Event Builder	✓	✓	✓
Curator	✓	✓	✓
FMG Content	Exclusive	Premium	Essential
Email and/or Social Media Automated Campaigns			
Cetera Celebrations (Holidays)	✓	✓	✓
FMG Celebrations (Birthdays & Holidays)	✓	✓	\$49
Cetera Referrals	✓	✓	✓
Cetera Investing Stage	✓	✓	✓
Cetera Financial Watch	✓	✓	✓
Cetera Retire Wise	✓	✓	✓
Cetera Investment Management Market Recaps, Outlooks & Commentary	✓	✓	✓
FMG Market Insights	✓	✓	\$49
FMG eNewsletters	✓	✓	\$49
FMG Social Foundations	✓	✓	\$49
FMG Referrals	✓	✓	\$49
Additional Features			
Seamless integration with Cetera Advertising, MyRepChat and FMG websites	✓	✓	✓
CRM Integration	✓	✓	✓
Insights & Analytics	✓	✓	✓
Cetera Quarterly Marketing Calendar	✓	✓	✓
FMG Curated Content Calendar	✓		
Greeting Cards	\$2.75/card	\$2.75/card	\$2.75/card
Dedicated FMG Marketing Team	✓		
Exclusive Do It For Me Content	✓		
SEO Optimized blogs/month	✓		
Monthly Podcast script by ProudMouth	✓		
Exclusive YCharts Social Posts	✓		
Quarterly event promotion support	✓		
Monthly review of results	✓		
Monthly marketing tips	✓		

*1500 contacts are included with MarketingCentral and 2500 with Premium & DIFM. Additional contacts can be purchased with Premium & DIFM only..

You know what pairs nicely with these marketing tools?

FMG's website platform! Check out how they all work seamlessly together by visiting www.fmgsuite.com. Or, call FMG Sales at (858) 251-2420.

Modernize My Website

Create a gorgeous, traffic-driving website

Website Suite

	Premium Starting at \$132 /mo \$2,799 setup	Essential Starting at \$75 /mo \$599 setup
Website Suite Products		
Website with prebuilt sections & real-time previews that is easy to build and manage	✓	✓
SEO Tools	✓	✓
One-Click Compliance	✓	✓
Insights & Analytics	✓	✓
Blog Studio	✓	✓
Lead Studio	✓	\$49/month
Listings	✓	\$49/month
Add-on Accessibility Lock	\$49/month	\$49/month
FMG Content*	Premium	Essential
Tailored Copywriting	\$699	\$699

*Content Premium and Essential Service and Support include email, chat and appointment scheduling tailored for your firm.

Do you know what a website needs? A way to drive traffic to it!

Check out our marketing tools which all work seamlessly together. Visit www.fmgsuite.com or call FMG Sales at (858) 251-2400.