



LIVE WORKSHOP:



How this Advisor Became the **Local Expert** AI Recommends



Introducing



Ryan Schebo
Financial Planner
Modern Money Wealth Advisors



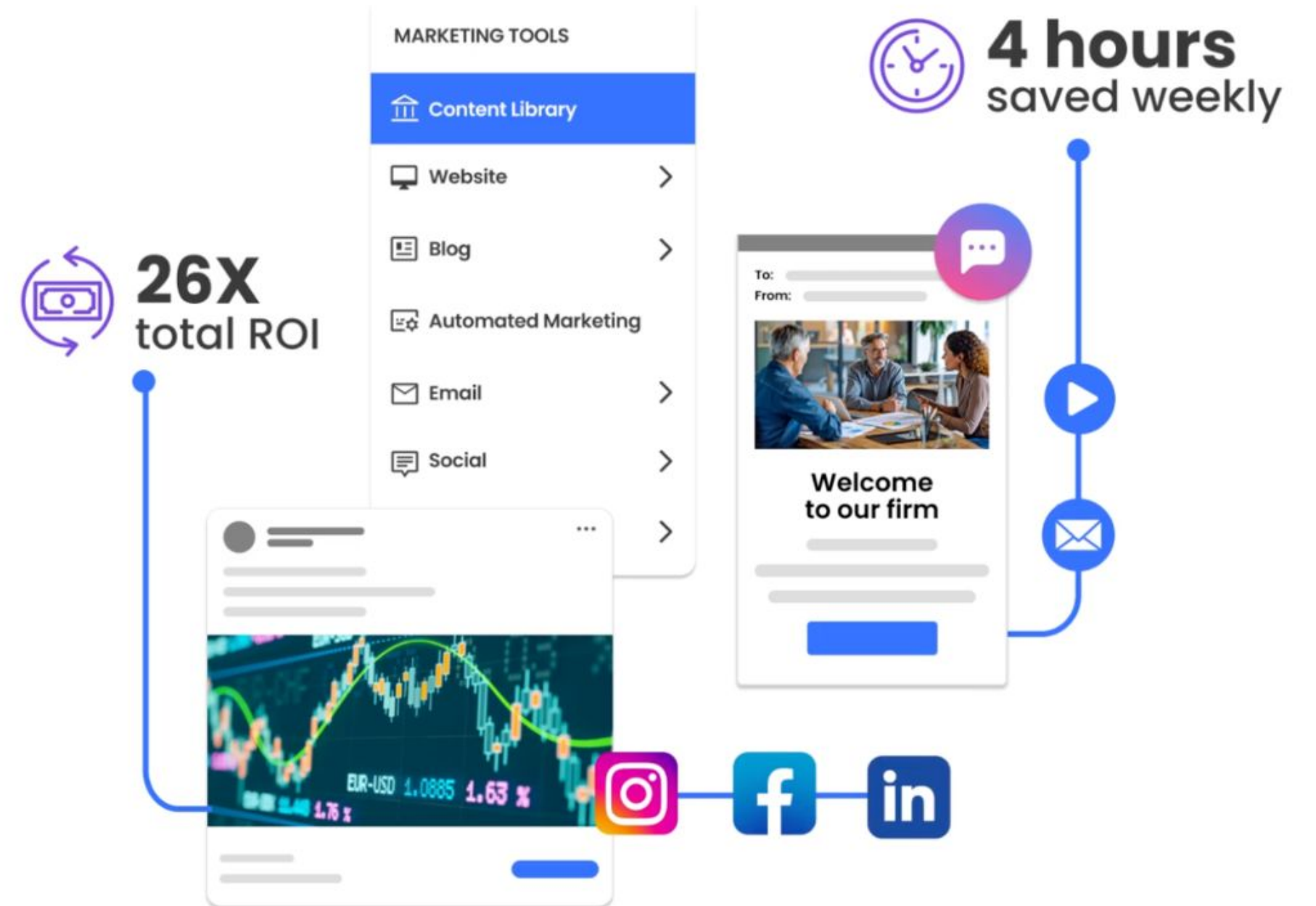
Samantha Russell
Chief Evangelist
FMG



Your partner for what's next in advisor marketing.

FMG helps you keep pace with how clients discover and choose advisors, with the flexibility to build one connected platform or use only the solutions that fit your business.

See How it Works



One Platform For Every Part of Your Marketing

01	CONTENT & ENGAGEMENT Marketing Suite	Keeps you visible and consistent. Email, social, content, and automations, all compliance-ready.
02	DIGITAL PRESENCE Website Suite	The foundation. Where prospects validate, referrals land, and AI search surfaces your expertise.
03	CLIENT TEXTING Messaging Suite	Lets you text clients compliantly. Built for financial advisors, modern new mobile app.
04	MANAGED EXECUTION Do It For Me	Removes the execution burden. A dedicated Concierge runs marketing month after month.
05	TRUST & SIGNALS Testimonials	Compliant reviews and social proof, built into the platform and surfaced on websites and Google.
06	CONTENT MARKETPLACE Institutional Intelligence	Carrier, asset manager, and association expertise published in the your voice.
07	PARTNER PROGRAM FMG Connect	Integrates with all your preferred solutions saving you time and improving execution.

One login · Built in compliance workflow · CRM integrations · Built only for financial advisors

A few housekeeping notes

1

This session is being recorded

A replay will be available afterward if you need to step away or want to revisit it.

2

We'll share the slides

The presentation deck will be sent out along with the replay link.

3

Plus a look at how FMG Can Help

We'll include an overview of FMG's "Do It For Me" solution for anyone who wants to explore it further.

[LET'S TALK →](#)

Building Confident Futures With Every Goal in Mind

Whether you're building your financial future, preserving generational wealth, or shaping the legacy of your business, we provide thoughtful guidance, modern strategies, and personalized planning designed around what matters most.

[LET'S TALK →](#)

FMG's "Do It For Me" Marketing Program

Sun	Mon	Tue	Wed	Thu	Fri	Sat
29	30	31	1	2	3	4
			O: April Fools' Day	B: Teaching Teens and ... E: What a \$5 Frappucci... S: Financial Literacy Mo...	S: Teaching Young Adul...	S: National S...
5	6	7	8	9	10	11
O: Easter	O: National Autism Awa...	A: Monthly Market Insig...		S: How Much Will Health...	S: National Siblings Day	S: National P...
12	13	14	15	16	17	18
		B: When Should I Start T... S: Making the Right Call...	E: When to Consider Ta...	S: Caring for Aging Pare...		
19	20	21	22	23	24	25
		A: Video of the Month	S: Administrative Profe...	S: Take Your Child to W...		
26	27	28	29	30		



fmg

Do It For Me
MARKETING

Hi there!

Below is your **April 2026 Do It For Me Marketing Calendar**, along with a video from Susan Theder providing a summary of the strategies and highlights. As always, these are each thoughtfully written for you by our most senior thought leaders and reflect your feedback and suggestions. Our goal is to provide you with blogs, emails, and social posts that set you apart from the competition and impress your clients and prospects. We welcome your edits, comments, and suggestions for future months and look forward to executing these on your behalf so you can sit back and relax, knowing your marketing efforts are hitting on all cylinders!

[Click Here to view your April calendar and Video](#)

[As a reminder: you are automatically opted-in to all the monthly content](#)

Sincerely,

For DIFM Marketing Team



**Want to see how FMG can
help you with all this in 2026?**

Book a 20-minute consult →

Questions? Marketing@fmgsuite.com

