

fmg

# The Top 10 Marketing Questions Advisors Are Asking— Answered

HAPPENING **LIVE!**



# Top Ten Marketing Questions



2. How do I clearly articulate my value so prospects see how I'm different from the firm down the street?

# Top Ten Marketing Questions



2. Which social platforms actually drive client conversions, and how often should I post to see results?

# Top Ten Marketing Questions



3. If I only have two hours a week, what's the most efficient marketing I can do?

# Top Ten Marketing Questions



4. What kind of educational content attracts real leads, and how can I repurpose it faster (and stay compliant)?

# Top Ten Marketing Questions



5. Can AI really help me save time on marketing—and what's safe to use in a compliance-first environment?

# Top Ten Marketing Questions



6. Where do I start if I want to build a marketing funnel that leads to booked meetings, not dead ends?

# Top Ten Marketing Questions



7. What mix of events—live, virtual, webinars, or podcasts—delivers the best ROI?



# Top Ten Marketing Questions



8. How should I present my fees in a way that builds trust and converts prospects who are fee-sensitive?

# Top Ten Marketing Questions



9. Do I really need a formal marketing plan—and what does one even look like?

# Top Ten Marketing Questions



10. How can I involve my CSA or junior team member in marketing without taking time away from client work?

Want to learn more?

**Book a 20-minute consult** →

Questions? [Marketing@fmgsuite.com](mailto:Marketing@fmgsuite.com)

